

Modul Business Championship 2026

Competition rules

Overview

The Modul Business Championship (MBC) is an annual case competition hosted by the Modul University Vienna in collaboration with Mathias Corvinus Collegium CEE Connectivity HUB.

The Modul Business Competition (MBC) is organised by a team of 12 university students united by a clear ambition: to build one of the most prestigious case competitions in the CEE region. We launched the competition in 2024 to create a platform not only for teams from universities with a strong track record in case solving, but also for those where this culture is still emerging.

Since then, we have seen several newcomer teams make remarkable progress in both their analytical thinking and their presentation skills. MBC is a competition for CEE students, by CEE students, with all business cases provided by prominent companies and organisations from across the region. Our goal is to bring university talent and CEE businesses onto the same platform, where students can tackle real strategic challenges and companies can discover the next generation of problem solvers.

Contact info

All communication between MBC and Teams shall be conducted via the official communication platform of MBC, which is the mbc@mbc.modul.ac.at email address. This is where questions and requests regarding the rules, clarification or any other topic in connection with the MBC should be sent to.

Further information regarding the MBC is available on the official social media platforms and webpage of MBC.

Instagram: @mbc_modulbusinesschampionship

LinkedIn: <https://www.linkedin.com/company/modul-business-championship>

Webpage: <https://mbc.modul.ac.at/>

Registration and eligibility

Teams must accept both the MBC Competition Rules and the GDPR terms in order to participate in the MBC.

Teams must consist of three full-time university students who are enrolled and in good standing at their respective universities at the time of application and throughout the competition period.

Teams are not permitted to work together or discuss the case.

Teams are allowed to have an Advisor who provides supportive mentoring throughout the MBC. However, as outlined below, seeking assistance from Advisors while resolving individual cases is strictly prohibited and will result in the penalties described below.

Teams must submit their application via the official application form by the 20th February 2026, 23:59 CEE.

A Team is officially registered in the MBC after the verification letter is sent as a form of approval.

The registration for the MBC online case round is free of charge.

For the selected finalist teams (10 teams in total), a contribution fee of €200 per team is required. This fee covers the MBC Vienna services, including accommodation, food and beverages for the duration of the competition, as well as round-trip transportation to and from the university campus.

This contribution is paid via an Eventbrite registration link, which will be provided to the finalists following the official selection notification.

The travel expenses of the Teams are NOT covered by the MBC.

Substitutions

A maximum of two team members may be substituted until a week prior to the official distribution of the Case.

In order to make any substitution, a Team must submit a request via email to mbc@mbc.modul.ac.at, together with a complete updated application identifying the substituted member(s).

Schedule

The competition consists of two rounds.

First (online) round: The first round will take place online from 2th of February to 22th of February 2026. Teams must submit a PDF presentation and a video of up to 10 minutes to present their ideas. All teams must submit their solutions by 23:59 on 22th of February. Solutions should be sent to the official email address (mbc@mbc.modul.ac.at). Submissions to the online round will be assessed by the competition's professional supervisors. All solutions submitted will be reviewed by a jury, which will **select the top 8-10 teams to qualify for the final round**. The organizing team will inform the participants about the results of the first round via email.

Finals: The Finals will take place from 16 to 19 April 2026 in Vienna.

Teams will have 24 hours to solve the case they are given. At the end of the 24-hour case, they will have to submit a presentation in .pdf format. During the Finals, teams are not allowed to consult their advisor until the end of their last presentation. During the presentations, there will be 10 minutes for presenting the slides, followed by 5 minutes of Q&A. In the Finals, teams will present in 2 divisions (5-5 teams), and the top 2 teams from each division will advance to the Grand-Finals where they will compete for the grand prize. Throughout the final weekend, a jury of professional excellence will ensure the best decision. Further information about the Finals will be provided after the first round. Advisors are allowed to sit in on all the presentations throughout the weekend but can only record their own team and are not allowed to communicate the results of other teams to their own team.

Restrictions:

- In order to ensure anonymity, teams must compete under a name of their own choice ("Team Alias"), which they can only reveal to the organizers and which cannot indicate their origin.
- Any sources may be used to solve the cases, but the involvement of outside experts is not allowed, so submissions must be the intellectual product of the team members themselves.
- During the Finals, advisors are not allowed to communicate with their team.
- Advisors are not allowed to record other teams' presentations.

If you have any questions about the rules of the competition or if you see any infringements, please contact the organisers.

Evaluation

First round:

Solutions will be evaluated by a jury of 4 consisting of professors and senior students of MCC and Modul University Vienna.

The solutions will be assessed by the following criteria based on the First round's evaluation spreadsheet.

- Presentation style (delivery and visualisation)
- Originality and uniqueness
- Strategic recommendations
- Quantitative assessment
- Organizational analysis
- Feasibility (how realistic is the solution to implement)

Finals:

All solutions will be assessed by a jury of four to five based on criteria provided in the Finals evaluation spreadsheet.

Sponsorship

Teams may use sponsorship contributions to cover registration and/or travel expenses associated with the MBC. However, in accordance with the anonymity provisions, teams may not identify their sponsor in any submission materials or during their presentation.

Violations and Penalties

Violations of any rules in this document or any other rules set by the MBC Executive Committee may result in penalty deductions from a Team's score during any round or a School's disqualification from the current and or future competitions. If a Team or Participant engages in behaviour that seriously contradicts sportsmanship, the rules, or the objectives of the competition, the organizing team reserves the right to disqualify the Participant/Team from the competition. All penalties will be decided at the sole and absolute discretion of the MBC Executive Committee.

Ownership of the Materials

Teams attest that all presentations, work products and other materials (collectively, "Materials") that they submit to the MBC are their original work. Further, each member of each team acknowledges and agrees that, by submitting any Material, idea, concept, theory, model, analysis, data or information to the MBC, they are releasing the same into the public domain and granting all persons the right to use the same for any and all purposes, without any conditions (except to the extent such conditions are required by applicable law). "Accordingly, Modul University reserves the right to publish the submitted materials and use them as educational resources." Without limiting the foregoing, no member of any team reserves any rights with respect to any analysis, charts, descriptions, depictions, data, models, theories, proposed uses or any other aspect of the Materials, ideas or concepts submitted or presented in connection with the Case.

Language

The language of any communication or document related to MBC is English.

Sportsmanship

The Advisors and the Team members must act in accordance with the general principle of sportsmanship, fairness and good faith throughout the MBC. The Advisor and the Team members must show respect towards everyone involved in the MBC, especially the Judges.

Modification of the Rules and Competition Format

The MBC Executive Committee reserves the right to modify the Rules and Competition Format at any time and at its sole discretion.